



2025 IMPACT REPORT

Every Pot of Gold is a promise.

Because of Every Day Heroes® across the country, kids and teens battling cancer — and the siblings walking beside them — received encouragement, joy, and personalized Pot of Gold deliveries all year long.

"Not One More Child, Not One More Family."®



212

POTS OF GOLD
DELIVERED

\$280,163

RAISED FOR
HEROES

170

HOSPITAL
PARTNERS

31

STATES
REACHED

This report reflects the reporting period January – December 2025 and the generosity of donors, hospital partners, and Every Day Hero® volunteers nationwide.

goldrushcure.org
info@goldrushcure.org

A MESSAGE FROM OUR TEAM

No family should walk this road alone.

A cancer diagnosis changes everything for a family, often overnight. In 2025, thanks to a nationwide network of Every Day Hero® volunteers, corporate partners, and individual donors, Gold Rush Cure Foundation delivered 212 personalized Pots of Gold to children and teens in active treatment, along with the siblings who so often carry the journey quietly alongside them.

Every delivery is built around one belief: encouragement and connection are part of healing. Behind every number on the following pages is a child on a hospital ward, a sibling in a waiting room, and a family that heard, "you are not alone" at exactly the moment they needed to.

Thank you for making this year possible. What follows is a look at how your generosity turned into action — hospital by hospital, state by state, and family by family.

The Gold Rush Cure Foundation Team

Board of Directors & Staff · Gold Rush Cure Foundation

WHAT YOUR GIFT PROVIDES

- A personalized Pot of Gold filled with items chosen for the child's age and interests
- A matching keepsake for siblings, so no one in the family feels forgotten
- A handwritten card of encouragement from an Every Day Hero® volunteer
- An ongoing connection to a nationwide community during treatment

2,837

Volunteer hours donated by Every Day Heroes® in 2025 — time spent packing, personalizing, and delivering hope.

133

Every Day Hero® volunteers who showed up for families across the country, again and again.

212

Pots of Gold delivered

170

Hospital partners nationwide

31

States reached in 2025

OUR MISSION

To ensure no child fights cancer alone by delivering personalized encouragement, joy, and connection to patients and their families throughout treatment.

2025 AT A GLANCE

- 133 Every Day Hero® volunteers
- 2,837 volunteer hours donated
- 170 partner hospitals nationwide
- 31 states reached



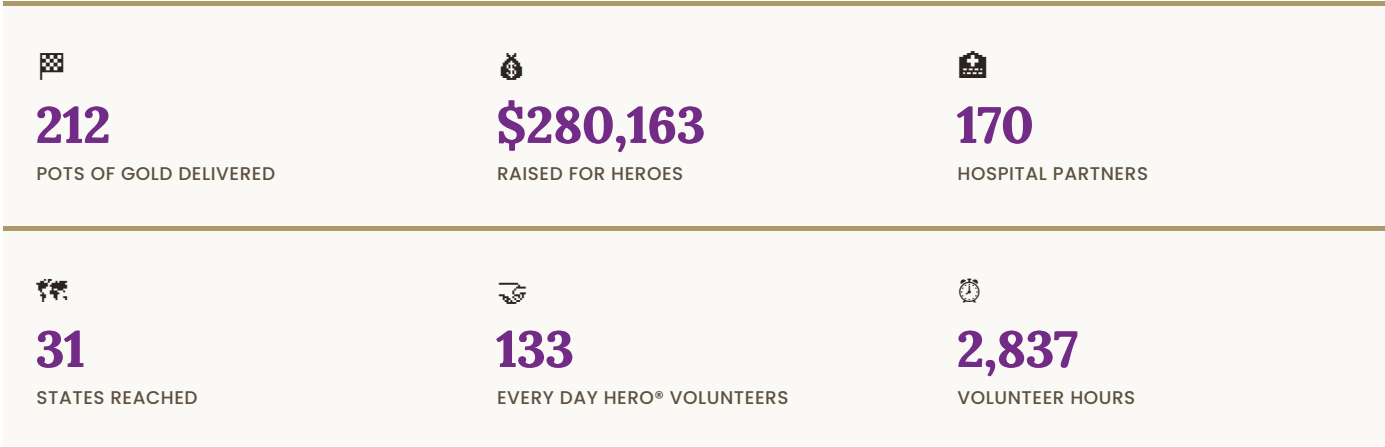
“Thank you a million times for everything! We love everything, all the snacks, the cards — they brought us a lot of warmth. I posted them on the wall. This was unbelievable, and I can't thank your foundation enough.

— Mother of Avery, Pot of Gold Recipient

REPORTING PERIOD: JAN - DEC 2025

2025, by the numbers

A year of Pots of Gold delivered, hospitals partnered with, and hours volunteered — made possible entirely by community support.



How the year unfolded

- Q1** New hospital partnerships onboarded; Pot of Gold requests open nationwide.
- Q2** Every Day Hero® volunteer program expands into new states.
- Q3** Corporate partner giving campaigns drive a mid-year fundraising surge.
- Q4** Year-end giving pushes total support past \$280,000 raised.



1 in 285

children in the U.S. will be diagnosed with cancer before age 20. Every Pot of Gold is a reminder that they face it with a community behind them.

FINANCIAL TRANSPARENCY

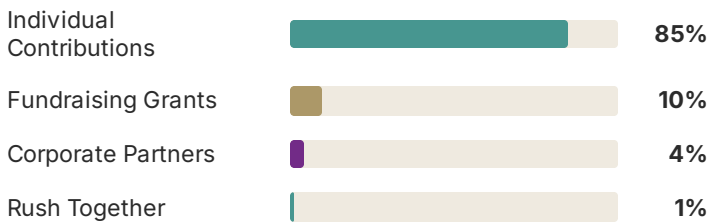
Performance metrics

A transparent look at how your support was used, and where it came from, in 2025.

80%

of every dollar donated in 2025 went directly to Pot of Gold deliveries and direct programs — well above the nonprofit sector benchmark for program efficiency.

WHERE SUPPORT CAME FROM



\$224,130

To Pots of Gold & direct programs

\$42,024

To fundraising & outreach

\$14,008

To administration

"We are grateful and filled with joy from the amazing gifts! Your compassion and commitment to bringing joy to children battling cancer means the world to our family!"

— Mother of Kinsley, Pot of Gold Recipient

990 PUBLICLY AVAILABLE

Gold Rush Cure Foundation's CPA-submitted Form 990 is filed and publicly available for each fiscal year. As a registered 501(c)(3), all gifts are tax-deductible to the fullest extent allowed by law.



PROGRAMS & REACH

From a request to a delivery

Every Pot of Gold follows the same path: a hospital partner identifies a family in need, an Every Day Hero® volunteer steps in, and a personalized delivery follows within days.

01 Referral

A social worker or care team at one of our 170 partner hospitals identifies a family in need of encouragement, often within days of a new diagnosis or a difficult round of treatment.

02 Personalization

Every Pot of Gold is customized to the child's age, interests, and treatment stage – down to favorite colors and hobbies – and includes something for siblings, too, so the whole family feels seen.

03 Delivery

An Every Day Hero® volunteer delivers the Pot of Gold in person, hand-written card included, or coordinates delivery directly to the hospital room when an in-person visit isn't possible.

04 Ongoing Support

Families are invited into the wider Gold Rush Cure community for continued encouragement throughout treatment – because one delivery is a start, not the whole story.



31 STATES REACHED IN 2025

- Arizona
- California
- Florida
- Texas
- Utah
- Washington
- Colorado
- Illinois
- Missouri
- New Jersey
- Oregon
- + 20 more



Thank you for everything Gold Rush Cure Foundation. This kind gesture means so much to me and my family and you guys made my day. You guys brightened our life during hard times like this by showing support for my family. This motivates me to fight stronger beside my brother and win this cancer battle.

— Brandon, brother of a hero

THANK YOU

Every gift changes a story.

Because of your generosity, hope reached doorsteps, hospital rooms, and hearts across the country. Every Pot of Gold delivered was more than a collection of gifts — it was a reminder that no child or family walks this journey alone.

Thank you for being an Every Day Hero® and for making moments of joy, comfort, and hope possible. Together, we are changing lives, one family at a time.

— The Gold Rush Cure Foundation Team

WAYS TO GIVE IN 2026

- Join Rush Together, our monthly giving circle
- Sponsor a Pot of Gold for a specific hospital
- Become a corporate partner
- Volunteer as an Every Day Hero®
- Give in honor or memory of a loved one



Get in Touch

WEBSITE www.goldrushcure.org
EMAIL info@goldrushcure.org
NONPROFIT 501(c)(3) · EIN 26-4297008



With Gratitude

To our board of directors, corporate partners, hospital care teams, and every individual donor and Every Day Hero® who made 2025 possible — thank you. This report is dedicated to the families who trusted us to walk a part of their journey with them.